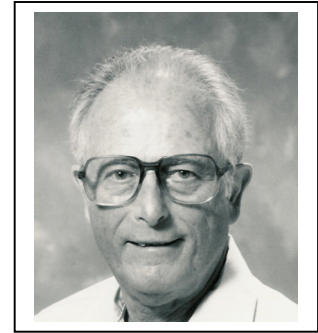


## Prof. Sidney J. Parnes

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Dr. Parnes is Professor Emeritus of Creative Studies and Founding Director of the Center for Studies in Creativity at the State University College at Buffalo (SUCB). He attended the first Creative Problem-Solving Institute (CPSI) in 1955 with Alex Osborn as his mentor. The following year, he became Director of the Institute at the University of Buffalo, now the State University of New York at Buffalo.

In 1967, he moved to SUCB, where he ultimately established the Interdisciplinary Center for Creative Studies, now named the Center for Studies in Creativity. In 1975, he initiated the first Master's Degree Program in Creative Studies. From 1967 to 1984, he served as President of the Creative Education Foundation presenting countless workshops on creativity in business, education and government throughout North and South America, Europe, Asia and Australia.

A life-long researcher and author, his last three major books are "Visionizing: State-of-the-Art Processes for Encouraging Innovative Excellence (1988); Source Book for creative Problemsolving: A fifty Year Digest of Proven Innovation Processes (1992); Optimize the Magic of Your Mind (1997).

In 1988, SUCB gave him the President's Award for Excellence as recognition for his outstanding contributions in research, scholarship and creativity. Similarly, the Creative Education Foundation has recognized Parnes' contributions for the past 40 years. He has been given the Service/Commitment and Distinguished Leader Awards as well as the Outstanding Creative Achievement Award in 1990 for his unique and distinctive contributions to the Foundation and the field of creativity; for his role-modeling of creative behavior and his lifelong accomplishments in the field of creativity. He was voted a Lifetime Member of the Board of Trustees of the Creative Education Foundation.

He has served on the Advisory and Editorial Boards of the Journal of Creative Behavior since its inception in 1967. He received a Bachelor of Science in Business Administration, a Master of Education in Distributive Education and a Ph.D. in General and Vocational Education from the University of Pittsburgh.

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**Hotel-Reservation during the Conference: Hotel IBIS**